



# Data and Privacy Category Guides

**iCloud Drive files and documents**

December 2019

## iCloud Drive files and documents

| Category Name                                                                                              | Where Apple gets this information                                                                                                  | Purpose                                                                                                                                  | Disclosures to Third Party Businesses |
|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| <b>Identifiers</b><br>(e.g., name, Apple ID, email address, mobile, Pay account numbers)                   | Your Apple ID account information from Apple systems; hardware identifiers, such as serial number, and IP address from your device | To provide you Apple services<br><br>To backup and sync your information across devices<br><br>To share content, at your direction       | None                                  |
| <b>Protected classes</b><br>(e.g., race, ethnicity, gender, elderly, marital status, sexual orientation)   | N/A                                                                                                                                | N/A                                                                                                                                      | N/A                                   |
| <b>Commercial information</b><br>(e.g., order number, payment and billing information)                     | N/A                                                                                                                                | N/A                                                                                                                                      | N/A                                   |
| <b>Biometric information</b><br>(e.g., faceprints, retina scans, identifiable gait patterns)               | N/A                                                                                                                                | N/A                                                                                                                                      | N/A                                   |
| <b>Network activity information</b><br>(e.g., your activity on an app or website, your App Store searches) | Information about your iCloud Drive usage is collected                                                                             | To provide you with service and support<br><br>To check your eligibility for service offers<br><br>To improve the quality of the service | None                                  |
| <b>Geolocation data</b>                                                                                    | N/A                                                                                                                                | N/A                                                                                                                                      | N/A                                   |
| <b>Sensory data</b><br>(e.g., heat imaging, microphone data)                                               | N/A                                                                                                                                | N/A                                                                                                                                      | N/A                                   |

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|-------------------------------------------------------------------------------------|-----------------------------------|---------|---------------------------------------|
| <b>Employment information</b><br>(e.g., qualifications, employer)                   | N/A                               | N/A     | N/A                                   |
| <b>Education information</b><br>(e.g., educational institution, student status)     | N/A                               | N/A     | N/A                                   |
| <b>Profile inferences</b><br>(e.g., content recommendations, personalized settings) | N/A                               | N/A     | N/A                                   |